



MISAC

Municipal Information Systems Association of California

**Corporate
Partners
Program**

**Connecting Good Government
and Great Ideas.**

MISAC Corporate Partners Program

Optimize Your Relationships

The Network You Need

The MISAC Corporate Partners program connects California's Local Government IT Directors with the manufacturers and service providers working to improve public sector technology services.



This unique network provides singular opportunity for dialogue and participation with local government technology workers. Through networking events, information forums and advertising opportunities, the program offers essential venues to educate about your products and services, as well as to build the relationships necessary to achieve your goals.

The MISAC Partners program is the gateway to key decision makers and a "go-to" place to meet the professionals entrusted with implementing IT solutions in California cities and Special Districts.

About MISAC

The Municipal Information Systems Association of California (MISAC) is comprised of IT professionals working in cities and other local government agencies throughout California. It

exists to promote understanding of the use and impact of information systems within City Organizations as a whole, and to strive

for the advancement of information systems through professionalism and high ethical standards. The organization serves an advisory body to the League of California Cities, and promotes the personal development of its members through conferences, seminars, and related training.

New Venues, New Opportunities

In addition to structuring and enhancing existing sponsorship opportunities at MISAC events, the

Partners program has developed a suite of new benefits geared around presentation opportunities with MISAC members.

Regional forums on specific challenges and solutions, as well as MISAC facilitated webinars are just some of the new opportunities available exclusively through the Partners program.

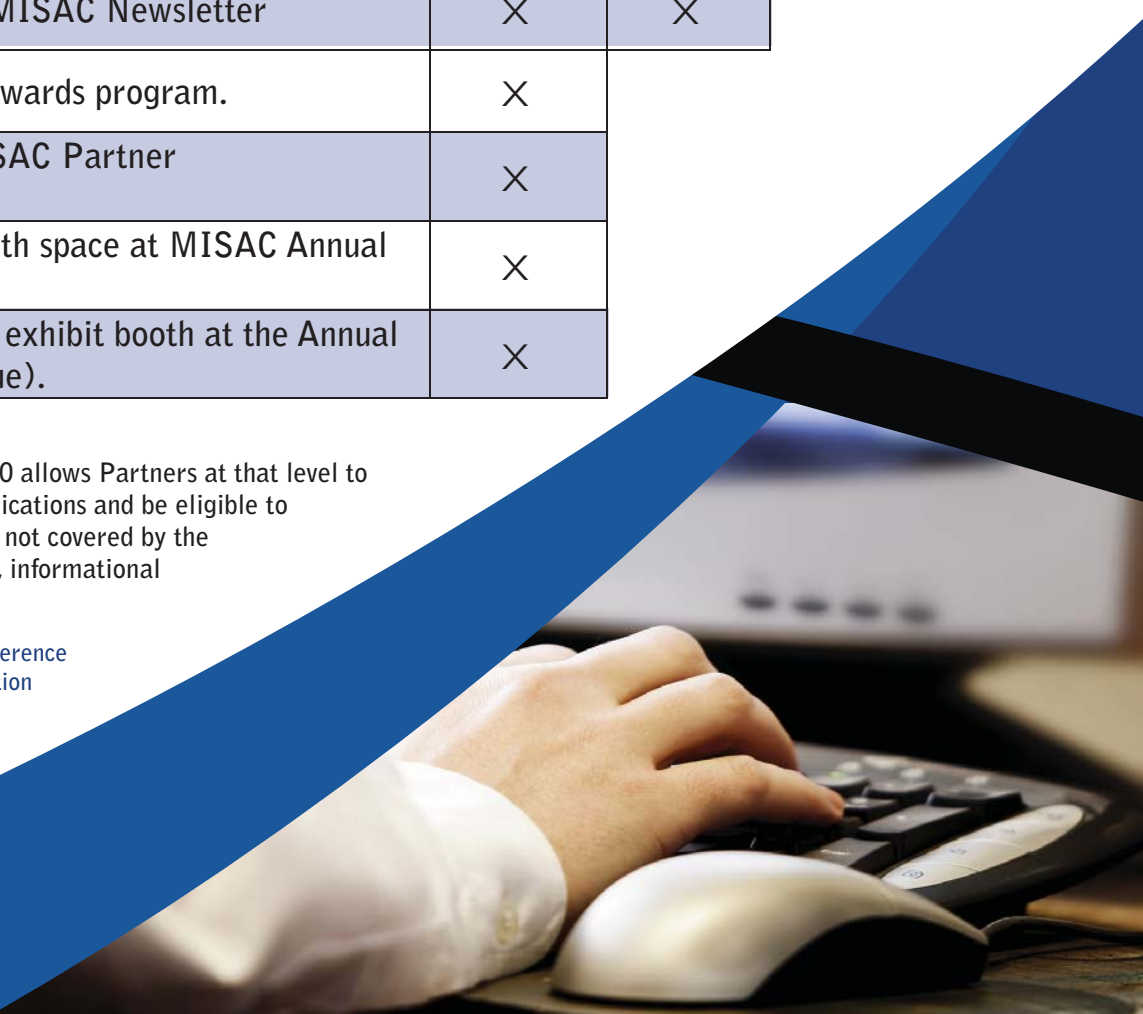


Benefit Levels

	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$3,000)
Complimentary registration(s) as a MISAC Partner at Annual Conference.	4	3	2	1
Invitation to Partner Event at the Annual Conference	X	X	X	X
Display of name and logo* on signage at MISAC events. (*logos for Platinum and Gold level only)	X	X	X	X
Invitation to attend networking portions of regional MISAC events	X	X	X	X
Prominent recognition on MISAC website	X	X	X	
Presentation time during MISAC Webinars	X	X	X	
Recognition in Annual Conference materials.	X	X	X	
Presentation opportunities at Partner Issue Forums.	X	X		
Name/logo credit on Annual Conference general session screens.	X	X		
"Advertorial" Space in MISAC Newsletter	X	X		
Recognition in MISAC Awards program.	X			
Participation on the MISAC Partner Steering Committee.	X			
Priority Selection of booth space at MISAC Annual Conference	X			
Complimentary (8 x 10) exhibit booth at the Annual Conference (\$1,125 value).	X			

Basic level membership of \$1,000 allows Partners at that level to receive MISAC Partner communications and be eligible to sponsor MISAC events/programs not covered by the matrix above (e.g. special events, informational forums, etc).

Please Note: Benefits including conference registrations and publication recognition must be confirmed by Partners under established deadlines.



2010 MISAC Partners Application Form

ORGANIZATION:
ORGANIZATION CONTACT:
ADDRESS:
CITY/STATE/ZIP:
PHONE:
E-MAIL:

Please register my organization as a MISAC Corporate Partner at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Platinum — \$ 15,000 | <input type="checkbox"/> Bronze — \$3,000 |
| <input type="checkbox"/> Gold — \$10,000 | <input type="checkbox"/> Basic — \$1,000 |
| <input type="checkbox"/> Silver — \$5,000 | Total 2010 amount we wish to contribute \$ _____ |

- o Payment enclosed (make check payable to MISAC Corporate Partners).
- o Send me an invoice.

SIGNATURE

DATE

Thank you for your support of the Municipal Information Systems Association of California!
Please Fax this completed form to : (714) 912-9702 or email partners@misac.org.